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---Instructions For Reselling " **Profiting With Press Releases** " ebook---

To open the files contained in this folder you will need WinZip. You can get it for free by going to:

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Once you unzip the file, you will see a folder named customer, reseller website, brandthis.pdf, and PDFBrand.exe

**Lets talk about the Reseller Website folder first.**

Open it up and upload ALL of the files in your website folder to YOUR server. Once you have done that, you will need to edit the index.htm file with YOUR personal information. You will also need to include your payment button/information on the index.htm file.

The next file you will need to edit is the thankyou.htm file. Please note that if you are not also selling the resale rights to this product, you will need to edit the thank you page. I have it automatically set up where the thankyou.htm page tells your customer that they are also getting the resale rights to the product also. The download links in thankyou.htm MUST point to your server. DO NOT send your customers to my download page to download the product that they have bought from you. My download page is monitored. Only my paying customers can download from my download page. If your customer downloads my files from my site, you will be charged a \$10 download fee for EACH customer.

I do not mind helping you set up the entire product on your page. I will do the complete setup for you for only \$10 per product package. That includes uploading everything for you, and making sure everything is working perfect. If you need this service, please email me at [liz@tomeymarketing.com](mailto:liz@tomeymarketing.com) You can pay me the \$10 via PayPal and I will set everything up for you within two business days.

#### **PDFBrand.exe File**

This is the file you will use to brand the product with your personal information. Below are the complete instructions for branding the "**Profiting With Press Releases**" ebook.

Click on the PDFBrand.exe file

Click on >> File>> Open

Choose the brandthis.pdf file, and you will get the following options:

```
{--moepid--}  
{--veaid--}  
{--yourdomainnamegoeshere--}  
{--yournamegoeshere--}
```

**{--moepid--}** Place your [MyOriginalEProducts.com](http://MyOriginalEProducts.com) affiliate ID in this space.

**Example:** 213

If you would like to sign up as an affiliate for [MyOriginalEProducts.com](http://MyOriginalEProducts.com), just login to the member's only area and click on "Affiliate Program" in the left hand menu.

**{--veaid--}** Place your [ViralEBookAds.com](http://ViralEBookAds.com) affiliate ID in this space.

**Example:** 1

If you would like to become an affiliate for [ViralEbookAds.com](http://ViralEbookAds.com) and get paid for all ebook advertising services purchases made through your affiliate link please go to:

<http://viralebookads.com/cgi-bin/uam/affregister.cgi?a=join&id=1>

**{--yourdomainnamegoeshere--}**

Enter your website address in this space.

**Example:** TomeyMarketing.com \* Do not enter the http://www.

**{--yournamegoeshere--}**

Enter your name in this space.

Click the brand button. Once it is finished branding the ebook with your information, save it. The product is now branded with your information!

That's all there is to it. You are ready to start selling the "**Profiting With Press Releases**" ebook.

If you have any questions, please contact me.

Liz Tomey

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